

## Policy 9 – Team Websites



**Applies To:** All CMHA Teams, Team Staff, and Volunteers Managing Online Content

### **Purpose:**

To ensure all CMHA teams use the official CMHA organizational website platform for consistency, security, and brand protection. No independent or third-party team websites are permitted.

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### **Section 1 – Website Usage Requirements**

1.1 All teams must report to the CMHA Executive Committee the use of any TORO team website and provide full login credentials.

1.2 CMHA will grant website access only to the Head Coach and Administrative Coordinator, limited to the current season. Access will expire at the end of the season or on April 15 annually.

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### **Section 2 – Brand and Content Controls**

2.1 The CMHA logo may not be used without written approval from the President. Unauthorized use may result in legal action.

2.2 No copyrighted or proprietary materials (e.g., music, documents, graphics, videos) may be used without permission.

2.3 Offensive, inappropriate, or discriminatory content may not be posted.

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## **Section 3 – Advertising and Links**

3.1 Team websites must not link to or promote businesses or content related to:

- Alcohol
- Tobacco
- Gambling
- Any service or product that conflicts with the healthy image of youth sp

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## **Section 4 – Player Privacy and Consent**

4.1 Individual player statistics may not be published.

4.2 Team websites may not contain:

- Player phone numbers
- Home addresses
- Email addresses
- Names of family members or friends

4.3 Group photos may be published only if:

- The group contains five or more individuals, and
- Each person in the photo has a signed Parent/Guardian/Player Consent Form

4.4 Individual player photos are discouraged and may only be used with explicit consent.

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## **Section 5 – Contact Information**

5.1 Only team official emails and webmaster contacts are permitted on team websites.

5.2 Personal or non-official email addresses may not be listed.

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## **Section 6 - Mandatory Disclaimers**

6.1 The following statement must appear boldly and clearly on the homepage of each team website: “The CMHA is not liable or responsible for the information contained within.”